It is the only radio station that our family listens to. The only radio station that we trust 24/7 with our children. and they enjoy listening to it so it becomes their choice.

If we lose this radio station we will not listen to radio and will have to store CD's in every car and bedroom of the house.

The radio station has the safest content for kids 5-adult with a variety that intrigues all gender/race and age.